

**BEIJING NORMAL-HONG KONG BAPTIST  
UNIVERSITY**

**Faculty of Business and Management**

**Minor Programme in Applied Economics**

**2025-2026**

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## 1. General Information

### 1.1. Programme Title

Minor Programme in Applied Economics  
应用经济学副修

### 1.2. Academic Unit Involved in the Delivery of the Programme

The Minor Programme in Applied Economics is to be offered by the Applied Economics programme and administered under the Faculty of Business and Management.

### 1.3. Programme Aims, Objectives and Intended Learning Outcomes

The Minor Programme in Applied Economics aims to provide students with a firm foundation of knowledge about the workings of economic systems and to develop their analytical skills for the constructive use of that knowledge in multidisciplinary areas that involve economics. The programme is designed to stimulate students intellectually through the study of a range of economic problems and an appreciation of the economic impacts on business, social, political and environmental issues.

Table 1 below outlines the Programme Intended Learning Outcomes (PILOs) of the Minor Programme in Applied Economics whereas Table 2 illustrates the alignment of its PILOs with the Graduate Attributes (GAs) of BNBU.

**Table 1: Programme Intended Learning Outcomes (PILOs)**

Upon successful completion of the programme, students should be able to:	
<b>PILO 1</b>	Evaluate economic issues or policies from a global perspective based on economic theories and empirical evidence.
<b>PILO 2</b>	Explain the theories and principles of economics and apply these theories and principles towards the task of solving economic problems in real world settings;
<b>PILO 3</b>	Communicate economic intuition or predictions from empirical analysis to people in academia and in private sectors.

**Table 2: Mapping of the Programme Intended Learning Outcomes (PILOs) with the Graduate Attributes (GAs)**

PILOs	GAs							No. of GAs addressed by this PILO
	Citizen-ship	Know-ledge	Learn-ing	Skills	Creati-vity	Communi-cation	Team-Work	
PILO 1		X		X	X			3
PILO 2	X	X				X		3
PILO 3			X	X			X	3
<i>No. of PILOs addressing this GA</i>	<b>1</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>1</b>	---

#### 1.4. *Medium of Instruction*

The medium of instruction for the Programme is English.

#### 1.5. *Target Students*

The target students of the Programme are BNBU non-FBM students.

#### 1.6. *Year of Implementation*

The Minor Programme in Applied Economics has been offered from the Academic Year of 2020-2021.

### 2. **Programme Requirements and Structure**

#### 2.1. *Programme Requirements*

The Minor Programme in Applied Economics aims to develop in students, by combining economic thinking with data analytics, a range of generic skills that will be of value in employment and self-employment in the fast-changing business world. Students can claim the Minor Programme in Applied Economics if they can fulfil the following criteria:

- a) Complete 15 units in accordance with the stipulated programme structure as in Table 3; and
- b) Attain a minimum cumulative GPA of 2.0 for all the 5 courses to be completed.

#### 2.2. *Programme Structure*

The Minor Programme in Applied Economics consists of 2 required courses followed by 3 electives from the list of elective courses as stipulated in Table 3. Students are required to complete at least one course at level 3 or above.

**Table 3: Curriculum Structure of the Minor Programme in Applied Economics**

Code	Title	Unit	Level	PILO			Pre-requisite(s)
				1	2	3	
Required Courses: (6 units)							
ECON2003	Principles of Macroeconomics	3	2	X	X		None
ECON2013	Principles of Microeconomics	3	2	X	X		None
Elective Courses: (9 units)							
ECON2023	Mathematical Economics	3	2		X	X	None
ECON3003	Intermediate Macroeconomics	3	3	X		X	ECON2003
ECON3013	Applied Econometrics	3	3		X	X	Quantitative Reasoning
ECON3023	Asia-Pacific Economies	3	3		X	X	None
ECON3043	Money and Banking	3	3	X	X		ECON2003
ECON3053	Foundations of Chinese Economy	3	3		X	X	None

Code	Title	Unit	Level	PILO			Pre-requisite(s)
				1	2	3	
ECON3063	Intermediate Microeconomics	3	3		X	X	ECON2013
ECON3073	Games and Economic Decisions	3	3		X	X	None
ECON3083	Mathematical Economics II	3	3		X	X	ECON2023
ECON3113	Linear Algebra for Economics and Finance	3	3		X	X	None
ECON3123	Calculus for Economics and Finance	3	3		X	X	None
ECON4003	Economic and Business Forecasting	3	4	X		X	ECON3013
ECON4013	Industrial Organisation	3	4		X	X	ECON2013
ECON4023	Labour Economics	3	4		X	X	ECON2013
ECON4033	Money and Finance in China	3	4		X	X	ECON2003
ECON4053	Development Economics	3	4		X	X	ECON2013 and ECON2003
ECON4083	International Trade	3	4		X	X	ECON2013

Note:

- a. ECON3123 Calculus for Economics and Finance is offered as a minor elective course only for students who have not studied MATH1073 Calculus I.
- b. ECON3113 Linear Algebra for Economics and Finance is offered as a minor elective course only for students who have not studied MATH1053 Linear Algebra I.
- c. It is suggested that a student should study a calculus-based fundamental mathematics course such as MATH1113 Fundamental Mathematics or MATH1103 Calculus, or their equivalent course, before choosing the following courses as minor elective courses:
 

ECON2023 Mathematical Economics	ECON3003 Intermediate Macroeconomics
ECON3083 Mathematical Economics II	ECON3063 Intermediate Microeconomics
ECON3073 Games and Economic Decisions	ECON4013 Industrial Organisation